

Slow Response to Campaign May Curtail Much Red Cross Help

Red Cross headquarters here this week urged local campaign workers to wind up their assignments as quickly as possible so that Red Cross could begin discharging its stepped-up 1951 responsibilities at once.

Commenting on the slow motion of the 1951 Red Cross fund drive in the Los Angeles area and in the nation as a whole, Mrs. Gladys Weston, Torrance fund chairman, echoed Los Angeles Campaign Chief Earle M. Jorgensen, who recently warned that "without adequate funds, Red Cross would have to immediately:

"1. Notify General MacArthur that it must curtail its military welfare services in Korea and Japan.

"2. Serve notice that it cannot expand its blood program so as to provide all the whole

blood needed for the fighting front and for civil defense plasma stockpiling.

"3. Inform General Marshall that it cannot keep pace with the growth of the armed forces.

"4. Report to General Eisenhower that he cannot count on Red Cross for all the usual program expected of it in Europe.

"5. Notify civil defense preparedness authorities that Red Cross must reduce its volunteer training program in first aid and home nursing, and cannot provide 100 per cent of its

traditional disaster relief service."

Mrs. Weston said that she was "confident that once Torrance residents know the true facts of the need for a strong Red Cross in these critical times, they will give generously when called upon by our volunteer workers who have pledged to remain in the field until the complete fund-raising job is finished."

GAS PROCESSING

One hundred octane gasoline is not obtained directly from crude oil but is the result of a series of distillations and processes.

CIVIL DEFENSE

BY GEORGE C. POWELL
Assistant Director of Civil Defense

The various departments of the City are now organizing their personnel into Disaster Units. The following departments are now organized and equipped to start training of personnel: Engineering, John Patrick; Public Works, Ralph Perkins; Transportation, Marshall Chamberlain; and Garage and Equipment Maintenance, Paul Stonacker.

Meetings are being held this week for the purpose of explaining the functions of Civil Defense and to orient the personnel in the assignments of their particular department. Motion pictures on safety are being shown to lend added importance to these meetings.

The City Employees, led by their Personnel Director, George W. Stevens, established a Blood Bank Fund for the employees of the City and their families by donating blood at the Red Cross Bank held in Torrance last week. This fund will be supplemented by subsequent donations in the future. The employees who were unable to attend last week are urged to contact the Office of Civil Defense for an appointment at the next Blood Bank visit in the Torrance area.

Additional wardens are requested for the Central area of Torrance. Please notify this office of your willingness to serve. Area meetings are being conducted by Mr. Frank Carpenter, the Chief Warden, whenever a representative number of volunteers are contacted in any particular area.

Next week should see the opening of the office of the Civil Defense at its new location at 1754 Torrance boulevard. This office will be open to the people of Torrance, that we might assist and serve you in any problems of the program of Neighborhood Preparedness. A library will be maintained on all subjects of Civil Defense, including all schedules of the Red Cross training program.

Advance reservations would indicate a large attendance at the program of Civil Defense to be held at the Civic Auditorium on Friday evening, April 23, 1951, at 7:30 p.m. Dr. B. M. Brundage will present a very interesting film "The Atom Strikes." This educational and interesting film will be supplemented by a discussion period. Representatives from nearby cities have expressed a desire to be present. The staff of the Torrance Civil Defense will be introduced.

Industry Urged To Make Use of Adult Schools

"Industrial plants in the Torrance and surrounding area are invited to use the free facilities and expert advice of the Torrance Adult School," according to Donald Manashaw, director of the Torrance School of Adult Education.

"When industrial plants in this area have labor training or critical manufacturing problems, they are invited to take advantage of the free public facilities of our school to help them in their problems for the benefit of themselves and the community at large," Manashaw went on.

"The Cal-Metal Corporation is now conducting a course in practical blueprint reading and industrial training in the high school drafting room on Tuesday evenings. Other industrial plants are considering a similar course to help expedite their defense and non-defense training programs," he continued.

Instructors especially designed for industrial plants will be engaged and these may include lead men or foremen from the industries themselves, or other recognized authorities whom the factories and the school decide upon.

A&P Celebrate Managers' Week

Celebration of A&P Food Stores' eighth annual Managers' Week begins today in the Torrance branch of the food organization. Company officials describe the occasion as a special selling event for Torrance shoppers.

"Managers' Week is the company's tribute to its managers for their loyalty and service to both their company and the community they serve," George S. Higl, A&P vice president, said this week.

Shelves and bins of the A&P store on 51 Prado will be "filled to overflowing" with food values throughout the week. Higl said, and the Store Manager O. W. Hakanson is "king for the week" with the entire celebration staged in his honor.

Auto Shipped To Daughter In Pacific

So that their daughter might have transportation while stationed on the island of Guam, Mr. and Mrs. Harvel Gutfenfer recently shipped an automobile overseas from San Francisco.

The Gutfenfers' daughter, Shirley, sailed for the island last January with her two sons to join her husband. The son-in-law is Bill Vance Felts, a boilermaker 1½ with the U. S. Navy.

Making the trip with the Gutfenfers to San Francisco were Mr. and Mrs. Richard R. Smith. The foursome visited in Piedmont with another former Torrance couple, Mr. and Mrs. Harold Appenzeller, formerly manager of the Torrance Sherwin Williams store and also with the CCMO for 20 years.

TEMPLE MENORAH

200 No. Catalina Ave., Redondo Beach

ANNOUNCES

TRADITIONAL SEDER SERVICES

Conducted by

Rabbi Camille R. Honig

and Assisted by

Rabbi Martin Sieglestien

Will Be Held

Friday Evening, April 20th

at

112 No. Catalina, Redondo Beach

6:00 P.M. SERVICE 7:00 P.M. DINNER

For Complete Information and Reservations Contact

Dr. Honig . . . FRontier 4-0359

Ben Wallace . . . FRontier 2-3070

Regular Friday Evening Service 8:30 p.m. Conducted by Rabbi Honig

UPHOLSTERING



25% FACTORY DIRECT SAVINGS
AS LOW AS
\$200 Per Week
RECOVERING — RESTYLING

FREE! FREE! PLASTIC COVERS with each 2-piece set Re-Upholstered

UPHOLSTERY TORRANCE
1927 W. CARSON ST. TORRANCE

Phone Now TORRANCE **1157**

"The Super Market With the Country Store Flavor"

HINCKLEY'S

Limit, Rights Reserved Sales Tax added to Taxable Items Located at 24020 Narbonne Ave. - Lomita 444 SPECIALS For Thurs., Fri., Sat. April 12, 13, & 14

IT'S WORTH REPEATING!



For those who missed our announcement last week, we want to repeat that with the coming ceiling price regulations of the O.P.S., Hinckley's will be in GROUP 4, the group that automatically has to sell food items for less than Groups 1, 2 or 3. SELLING FOR LESS has been a natural policy at Hinckley's for years and years. And we are proud of the fact that our "COUNTRY STORE" Super Market is classed in the same LOWEST PERCENTAGE OF MARK-UP group as the largest food chains.

We also hope that you will remember our NEW STORE HOURS that went into effect Monday, April 9th. Until further notice, HINCKLEY'S WILL REMAIN OPEN ON FRIDAYS, SATURDAYS AND SUNDAYS FROM 8 A.M. UNTIL MIDNIGHT, the usual hours. BUT on Mondays, Tuesdays, Wednesdays and Thursdays we will open at 8 A.M. and close at 10 P.M. Won't you please try

C and H
PURE CANE
SUGAR
5 Lb. Bag **39¢**

BIRDS EYE FRESH FROZEN 12-oz. Pkg.
GREEN PEAS 19¢

POUND IN QUARTERS
COLORED OLEO 29¢

NEW WASHING MIRACLE Large Package
TIDE SOAP 29¢

DIXIE PURE—QUART 1-lb., 4-oz. Jars
STRAWBERRY PRESERVES 49¢

TOILET SOAP 8 Bars in Reusable Plastic Bag
WRISLEY'S 59¢

SIMPLE SIMON—FRESH FROZEN Large Size
Fruit & Berry PIES 69¢

PILLSBURY'S BEST
FLOUR 10 Lb. BAG 79¢

TOSHI'S FRESH FRUITS and VEGETABLES

BANANAS
GOLDEN RIPE **10¢** c lb.

AVOCADOS
LARGE 24-SIZE FUERTE **15¢** c ea.

ASPARAGUS
FRESH TENDER NORTHERN **14¢** c lb.

CABBAGE
FRESH, GREEN, SOLID LOCAL **3¢** c lb.

Hinckley's Meat Dept. Features U.S. Govt. GOOD BEEF!

LOOK! LEAN EASTERN
PORK BUTT ROASTS 49¢ lb.

SUGAR CURED—IDEAL FOR LUNCHES
CORNERED TONGUE 49¢ lb.

CUDAHY'S GOLD COIN
SLICED BACON 49¢ lb.

FRESH GROUND EVERY HOUR
GROUND BEEF 49¢ lb.

HINCKLEY'S OWN—A TASTE THRILL—Pure
PORK SAUSAGE 49¢ lb.

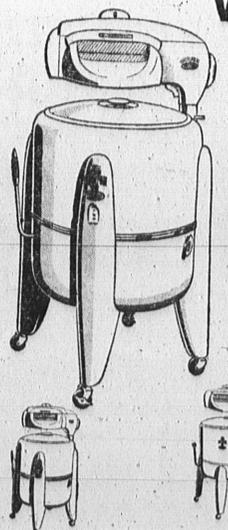
U. S. GRADE GOOD—ANY SIZE CUTS
7-BONE BEEF ROAST 69¢ lb.

LEAN EASTERN
PORK STEAKS 59¢ lb.

You get "SHOW-OFF" WASHING with a

Whirlpool WASHER

Only **\$1.96** weekly



Surgiflow ACTION
THAT GIVES THOROUGH TOP TO BOTTOM WASHING

\$149.95 DE LUXE MODEL

Whirlpool washes clothes cleaner, faster . . . because SURGIFLOW Action surges every drop of sudsy water through the clothes—there's no "lazy water" layer at top. Gentle on clothes, too—no tangling and twisting.

and WHIRLPOOL is tops in features!

- Dry-rest safety wringer feed
- Full 9-lb. capacity tub
- Big pressure wringer with locking positions
- Motor switch
- Drainpumpoptional
- Convenient waist-high SURGIFLOW control
- Feather-touch safety release
- Gleaming porcelain finish inside and out
- Sturdy welded legs with 2 locking casters

\$164.95 STANDARD MODEL—Large 22-gallon capacity tub . . . full-size pressure wringer with 5 locking positions, safety release, dry-rest safety feed and automatically reversing drainboard . . . inside-and-out porcelain finish on tub . . . welded legs. **\$139.95**

—Only Small Down Payment Required—

We Carry Our Own Contracts
STAR FURNITURE COMPANY
Sartori and Post Ave. - Torrance 625